From: Raul Guzman/=TMS/Toyota. Sent:4/25/2007 2:36 PM.

- To: [] kevino@servco.com;Lilibeth Rodriguez/TDPR@TDPR;Antonio Gonzalez/TDPR@TDPR;jesse.munoz@akguam.com;fred.cardinas@akguam.com;
- Cc: [-] Carlos Rivera/=TMCC/Toyota@Toyota, Raul Barrientos/=TMSDM/TDM@TMSdeMexico; microlco@itecnmi.com; hcalder@asco.as; pnglam@asco.as; George Morino/=TMS/Toyota@Toyota; Kirk Forsht/=TMS/Toyota@Toyota; Stefan Brand/=TMS/Toyota@Toyota; Mark Kubota/=TMS/Toyota@Toyota; Richard Jung/=TMS/Toyota@Toyota; Kaoru Yamamoto/=TMS/Toyota@Toyota; Andrew Kemp/TCl@TCl; Sandra Hechanova/TCl@TCl.

Bcc:[-]

Subject: Lexus Owner Notification Program.

Attached is information for an Owner Notification Program affecting only TMS, TdPR, Hawaii, and Guam. All other markets are not affected by this Owner Notification Program.

This information is being sent to you for informational purposes.

Toyota is announcing an Owner Notification Program for 2007 Model Year Lexus ES 350 vehicles.

Background

Toyota has decided to supply owners of Lexus ES 350 vehicles with additional information regarding the proper placement of the Lexus All Weather Floor Mats.

A Caution Label will be enclosed with the owner letter to be installed on the back of the Lexus All Weather Floor Mat.

Parts

Corporate Accessories Department (CAD) should be contacting you for current inventory disposition.

Please reference the following documents for additional information:

Thank you for your assistance in this matter,

Raul Guzman Administrator Quality Compliance Product Quality & Service Support Toyota Motor Sales U.S.A., Inc Office (310) 468-9283 Fax (310) 381-5793

NOTICE: This email message and all attachments transmitted with it are intended solely for the use of the addressee and may contain legally privileged and confidential information. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution, copying, or other use of this message or its attachments is strictly prohibited.